

ALLIE SERRANO  
**PORTRAITS**  
Branding - Boudoir - Heritage

Portraits of Magazine Quality for Everyday Men & Women  
PORTRAIT PHOTOGRAPHY STUDIO IN TAMPA - SARASOTA, FL  
2024/2

# EXPERIENCE THE EXTRAORDINARY

**YOU ARE TOO IMPORTANT TO HAVE REGULAR  
IMAGES. IT IS TIME FOR YOU TO GET  
THE EXTRAORDINARY**

## **BOUDOIR & GLAMOUR**

**Intimate Boudoir session in your best lingerie  
Birthday Glamour Photoshoot  
Couple's Intimate Session for your anniversary  
Bring your girlfriends for a Girls Day Out Party**

## **BUSINESS & BRANDING**

**Quality Headshots to celebrate your brand  
In-studio Elegant Branding Session  
Branding Lifestyle Photoshoot  
Business group photos & Composites**

## **HERITAGE FAMILY PORTRAITS**

**Family portrait for your livingroom wall  
Wall art portrait of your child or children  
Mother & Daughter portrait  
Multiple Generation Session**

# TABLE OF CONTENTS

## A Guide to Your Luxury Portrait Experience



- 4 **ABOUT THE PHOTOGRAPHER**  
Who is Allie Serrano
- 10 **BRANDING & HEADSHOTS**  
Branding Portraits In Studio
- 30 **BREAST CANCER SURVIVOR**  
Meet Kendra Frorup
- 34 **BRANDING OUTDOORS**  
Branding Photoshoot on Location
- 60 **BOUDOIR & GLAMOUR**  
Women Empowerment Photoshoot
- 86 **HERITAGE PORTRAITS & PETS**  
Celebrate your family for a lifetime
- 110 **THE PORTRAIT EXPERIENCE**  
Get Excited about your photoshoot
- 122 **WALL ART, PRODUCTS  
& COLLECTIONS**  
How will you display your portraits?
- 136 **OUR GUARANTEE**  
How will you display your portraits?
- 140 **VIP CLIENT PROGRAM**  
What will you get as a VIP
- 142 **REFERRAL PROGRAM**  
We love your referrals
- 144 **GIFT CARDS**  
Give the gift of a photoshoot
- 146 **FAQ**  
Frequency Asked Questions



# ABOUT THE PHOTOGRAPHER

Who would have thought, that the thing that brought me so much pain would be the source of my biggest strength one day and give me the ability to change the lives of others?



My name is Allie Serrano. I was born in the Czech Republic, near Prague, in the heart of Europe. It is a land filled with rich country, history, and romanticism, a place where things are handcrafted, one-of-a-kind art, heirloom antiques are created and celebrated. This world continues to influence me to this day.

## **I WAS BULLIED AS A CHILD**

When I was little, I was bullied for having red hair. Other kids laughed at me and called me names for being different. This changed the way I saw myself. For years, I thought I was not good enough and felt embarrassed. I believed their lies and so I decided to hide away from the world.

## **I LOVED PLAYING DRESS-UP**

As a little girl, my sister and I played dress-up. We loved going through dresses and clothes in my grandmother's attic, trying them on, and running around as princesses and little models.

## **IN 2016 MY BEST FRIEND DIED**

In 2016, my best friend passed away from a brain aneurism. Her passing impacted me in a big way. I never would have imagined that she would pass so young. It is also one of the frames that will always remain empty on my wall because I didn't take the time to capture a portrait of her. It also made me realize that life is short. I finally saw that I need to start living my dream. It was time to stop hiding and start living.



## **I STARTED A PORTRAIT STUDIO**

So, as an homage to my best friend, later that year I started my business and became a portrait photographer. I truly enjoy lifting the confidence in both women and men. I don't want anyone to feel not good enough. Capturing the best possible portrait of them is very important to me. What if this is the last one you ever take?

## **TODAY I MPOWER OTHERS TO ACHIEVE THEIR DREAMS**

It is not surprising that with everything I went through, I became a portrait photographer and I focus on helpin others. My goal is to empower both women and men with an unforgettable photoshoot experience, capture stunning magazine-style portraits of people around me, and help them to see how beautiful they are on the inside and the outside.





***How do dream of  
being photographed?***



# BRANDING PORTRAITS AND HEADSHOTS

Do you hate your current headshot? Are you ready to take it to the next level? You are too important to have a selfie or a regular photo as your main business image. You deserve a portrait that represents the real you in a professional way and positions you ahead of your competition.

## HEADSHOTS

Close-up image of your head and shoulders with the best expression showcasing the real authentic you

## BRANDING PORTRAIT

Half a body or a full body photo of you in action photographed in the studio or on location.





Trish Stoecker  
Pure Romance by Trish  
<https://pureromancebytrish.com>











Joanne Durann  
J Durann Coaching + South Shore  
Sports & Entertainment Magazine  
<https://apollobeachpublishing.com>









Sara Feliciano  
Branding and Heritage Photoshoot













Maria Fashoro with Regions Bank  
Branding portrait of mom and  
actress portrait of her daughter  
<https://www.hpwatampa.org>







# BREAST CANCER SURVIVOR PHOTOSHOOT

A breast cancer survivor photoshoot is a profoundly empowering and emotionally charged photographic experience that celebrates the strength, resilience, and beauty of individuals who have triumphed over breast cancer. These photoshoots capture the physical transformation and healing journey of survivors and the profound emotional and psychological growth accompanying their battle with the disease.



## BREAST CANCER SURVIVOR KENDRA FRORUP

I would like to celebrate one amazing individual who touched my heart and the hearts of many, Kendra Frorup, a professor at University of Tampa. I got a chance to meet Kendra through her husband Norman and we instantly connected. Kendra is an international artist with a research focus on the global conversation. Her interest is the Caribbean and Africa. She teaches art at the University of Tampa and she traveled the world exhibiting her sculptures.

I then learned about her fight with breast cancer and her love for life. She never gave up. Surrounded by her family and friends she was never alone. And she has a lot more life to live and much still to do.

Everyone, meet Kendra Frorup.



Kndra Frorup  
Professor at University of Tampa  
<https://kendrafrorup.com>





# BRANDING PORTRAITS LIFESTYLE & OUTDOORS

If you are an outdoor business and you need images to market what you do, you need to hire me to help elevate you above your competition. With a professional portrait photographer, you will get what you need to step above your competition, you will get more sales, visibility on your website, and more clicks and likes on your social media pages and profiles. Overall, if you want to be the best in what you do, you need to hire the best that will make you look good to get there.

## WHERE TO TAKE GOOD PHOTOS OUTDOORS

- In your office or conference room
- In front of or inside your office building
- In your home or office with sample products
- In your local downtown area
- In a setting that best captures who you are
- In a model home, your client's home, or a friend's house





Sabrina Ullman  
RE/MAX Alliance Group  
<https://www.remax.com>







Suzie Witzigman  
Tampa Bay Realtor Century 21 Beggins  
<https://www.century21.com>





Ray Collins with his wife  
Coldwell Banker  
A former high-profile anchor and reporter of  
30+ years in the Sarasota and Tampa Bay areas  
<https://raycollinsrealestate.com>











Moriah Taliaferro  
Premier Sotheby's International Realty  
<https://www.moriahtaliaferro.com>



Lei Cheng  
Realtor at Pineywoods Realty  
<https://pineywoodsrealtyfl.com>





Reserved





Becky Hayden  
The Ripped Realtor  
<https://beckyhayden.kw.com>







Toni and David Zarghani  
<https://zarghamigroup.com>



Heidy Joy and Lexi Spitz  
Home with Joy KW Luxury  
<https://www.homewithjoy.com>



A photograph showing a person from the waist down, wearing a white long-sleeved shirt and khaki pants, sitting in a field of tall green grass and other vegetation. The person is positioned on the right side of the frame, with their back to the camera. The background is filled with various green plants, including some with large, rounded leaves and others with thin, needle-like leaves. The lighting is bright, suggesting an outdoor setting during the day.

Hank Lobdell  
Radiant Property Inspections  
<https://radiantinspect.com>



  
**RADIANT**<sup>™</sup>  
PROPERTY INSPECTIONS





# BOUDOIR PORTRAITS

## EMPOWERMENT PHOTOSHOOT FOR WOMEN AND COUPLES

Boudoir Photoshoot is designed to empower you. Unlike a branding portrait, a boudoir photoshoot is all about the love you have for yourself from inside and out. Do you love yourself? Are you proud of the person that you are? Do you love your body? Do you look in the mirror every day? If you'd like to empower yourself, schedule a boudoir photography session and celebrate yourself with an incredible photoshoot experience. It is perfect for couples to experience together as well.



## REASONS WHY YOU SHOULD BOOK A BOUDOIR PHOTOSHOOT

To acknowledge that loving yourself isn't being selfish but confident.

To do something empowering for yourself.

To remind yourself that you are worth it.

To stand in your own power, strength, and love.

To honor what makes you beautiful and unique.

To embrace every freckle and line no matter of your age and size.

To fall in love with the woman you see in the mirror.

To feel more positive, to improve your health, and manifest your dreams.

To have others fall in love with you too.

To share your story and to help others do the same.









































Allie  Serrano  
PORTRAITS











# HERITAGE FAMILY PORTRAITS & PETS

## A PORTRAIT OF ALL YOUR FAMILY TOGETHER

Heritage Portraits are portraits of your whole family that celebrate those that you love. Have you ever secretly dreamed of having a family portrait of everyone together? When is the last time your family was professionally photographed? Let's celebrate your family with a professional photoshoot of your family. Include your grandparents, your children, and multiple generations, and let us capture your next Heritage Family Portrait of you.



## FORMAL CLASSICAL BEAUTY PORTRAIT

You can choose to photograph your family in several different ways. The more traditional way to photograph your family is the formal in-studio portrait. We can keep it very simple, brown backdrop and black or red clothing of the family, and know that this classical beauty style portrait will be hanging on your wall for many years to come.



## NATURAL BEAUTY EMOTION-FILLED PORTRAIT

You can also choose the natural beauty style portrait that is filled with emotion and raw expression. This style of a photoshoot is focused on your capturing you just as you are with very little makeup and no retouching. And for a family this also includes a lot of laughter and fun times.

## OUTDOOR OR IN STUDIO

Either style of a portrait can be captured both in-studio or outdoors on location. I can bring a backdrop to your home and set up a studio in your living room as well, or we can go to the beach and capture natural beauty-styled portraits filled with emotion and raw expression. It is entirely up to you.















































# PHOTOSHOOT EXPERIENCE

**IT'S MORE THAN JUST A REGULAR PHOTOSHOOT  
IT IS A LUXURY PHOTOSHOOT EXPERIENCE**



**“Every woman should experience this at least once in their life. You are absolutely worth it.”**

Allie Serrano

## *Pricing*

### **PHOTOSHOOT EXPERIENCE**

**Non-refundable deposit**

**\$ 1,250**

To book your photoshoot we ask for a non-refundable deposit of \$1,250 for a 2-hr photoshoot, \$2,500 for a weekend or holiday or a \$625 for a 30-minute photoshoot. You pay the deposit when booking and the remaining balance is due at the reveal appointment, where we select your collection and customize your products. Visit our pricing page for more information. The Studio must have a non-refundable deposit at least 14 days prior to the photoshoot otherwise it will be considered canceled. Please read our [Terms and Conditions](#)

# WHAT IS INCLUDED

*2-hour fully styled photoshoot  
Professional hair and makeup  
3 outfits + \$50 StylesbyAllie*

1. Initial Phone Call
2. Planning Consultation
3. Wardrobe Styling
4. \$50 wardrobe credit with Styles by Allie
5. Professional Hair & Makeup
6. 2-Hour Photoshoot
7. 3 Outfits to be photographed in
8. Private Photo Reveal Appointment
9. Signature Image Retouching
10. Product Design & Delivery



## 1. INITIAL CONSULTATION CALL

**15-30 MINUTE CALL**  
*via phone or by Zoom*

A quick phone call to confirm the basic photoshoot details and to get on the same page. This can also be handled via email or text.

## 2. PLANNING CONSULTATION

**60 MINUTE CALL**  
*In-person or by Zoom*

Today we will talk about how you'd like to be photographed. We will create your photoshoot concept and start your visual mood board. We process your deposit and book your photoshoot. This is where the fun begins.

## 3. WARDROBE STYLING

**60 MINUTE CALL**  
*In-person or by Zoom*

We meet closer to the photoshoot date, at least 2 weeks prior, and together we will select the right outfits for you to wear for your photoshoot. We will create a mood board and I will help pick out the right outfits from my online store [StylesbyAllie.com](https://www.stylesbyallie.com)

## 4. WHAT AM I GOING TO WEAR

Enjoy \$50 shopping credit with [StylesbyAllie.com](https://www.StylesbyAllie.com) for all your wardrobe and accessories

Many of my clients wonder what to wear to a photoshoot. So to help them, I created a sister company Styles by Allie, that now offers women fashion and accessories for all sized women. During our wardrobe session we will pick out the best outfits and you get a \$50 credit to shop on StylesbyAllie. You can of course continue shopping even after that.

STYLES BY ALLIE

# FASHION BOUTIQUE

Explore Styles by Allie, a fashion boutique offering Women Clothing, Beauty Products, and Styling to give you confidence beyond just a photoshoot

SHOP NOW





## **5. PROFESSIONAL HAIR AND MAKEUP**

**45-60 MINUTES FOR MAKEUP**

**30-MINUTES FOR HAIR STYLING**

*In person*

*In the studio or location of your choice*

**DANIELLE TOUCHTON WITH HAIR BY DANIELLE**  
**is a makeup artist/hair stylist that also use very often.**  
**Danielle is colors and cuts hair in addition to styling and**  
**makeup. You can find her below.**

**Hair by Danielle Touchton**  
**<https://www.facebook.com/hairbyDanielleTouchton>**  
**(813) 966-1443**

## 6. 2-Hour Photoshoot

*In Studio or Location*

*You will have a lot of fun*

Relax, it's not your job to look great in photos, that's why I am here. I will guide you through all poses and facial expressions and I promise to capture only your best self. You will have fun being photographed, trust me.

Also, you may want to plan a date night afterward because you will look absolutely fabulous.





## **7. 3-6 DIFFERENT LOOKS**

### **DURING THE PHOTOSHOOT**

**15-20 minutes per look**

During the photoshoot we will have time for anything between 15-20 minutes per look. Different colors, outfits, and looks give you more images to use for your marketing and personal reasons.

## **8. PRIVATE PHOTO REVEAL**

### **AS EARLY AS THE NEXT DAY AFTER YOUR PHOTOSHOOT**

**60 minutes via Zoom or in person**

About 2 to 5 days later we will look at your images and together select those you'd like to print for your wall or put into your album.

## **9. SIGNATURE IMAGE RETOUCHING**

### **RETOUCHING TAKES USUALLY AROUND 7 DAYS**

Selected images will be carefully retouched with our signature retouching technique. We will address that during the reveal appointment in great detail. You may select the level of retouching upon request.

## **10. PRODUCT DESIGN AND DELIVERY OR PICK-UP**

**1-2 WEEKS ON DIGITAL IMAGES**

**1-2 MONTHS ON WALL ART, ALBUMS  
AND A FOLIO BOX**

We will design your final artwork, folio boxes, albums or other products based on your specifications, take good care of them, and coordinate with you the final pick-up or delivery. The best part, we want to be there with you when you unwrap your wall art showcasing the portraits you love.

## **YOU PAY THE DEPOSIT FIRST AND THE REST AT PHOTO REVEAL**

**IMAGES, PRODUCTS AND COLLECTIONS ARE  
SEPARATE. SIMPLY BUY WHAT YOU LOVE**

To book your photoshoot I ask for a non-refundable deposit of \$1,250 for a 2-hr photoshoot or \$625 for a 30-minute headshot. You pay the deposit when booking and the remaining balance is due at photo reveal, where we select your collection and customize your products.

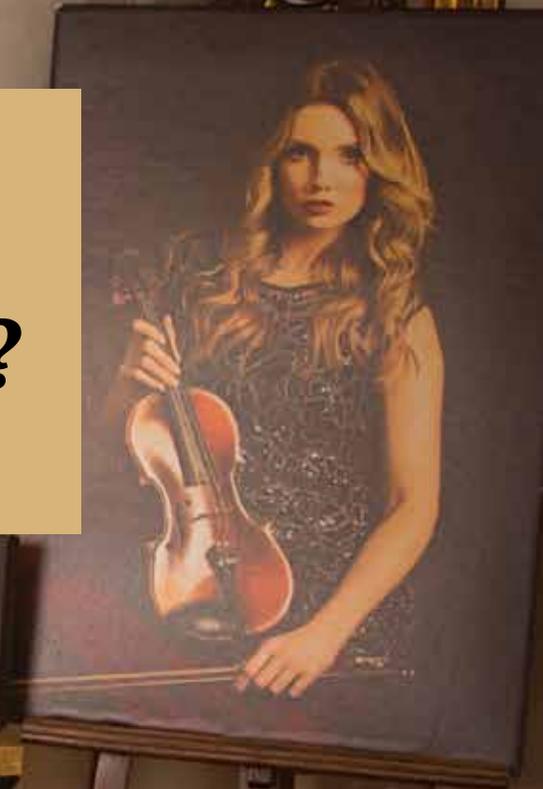
Visit our [pricing page](#) for more information.







# How Will You Display Your Portraits?



# WALL ART, PRODUCTS AND COLLECTIONS

## HOW WILL YOU DISPLAY YOUR PORTRAITS?

Every client has different wants and needs. For that reason, we offer a variety of products and image collections to satisfy most of our client's wishes and desires.

Since you have paid a deposit to book your photoshoot, you will receive a credit in the deposit amount toward your images, products, and collections.

How you choose to display your images, is entirely up to you. We offer images ala carte at \$625 per image, wall art starts at \$650, and our collections range from \$3,000 to \$6,500.



## IMAGES & COLLECTIONS

WALL ART, ALBUM AND IMAGES COMBINED IN 3 DIFFERENT COLLECTIONS

Collections of 6, 12, 24  
Starts at \$3,000  
Ala Carte \$625

# WALL ART

GOLD SERIES  
BLACK FRAME SERIES  
PHOTOGRAPHY OIL  
PAINTINGS

Starts at \$650  
8x12 up to 40x60



## FOLIO BOXES & ALBUMS

GOLD AND BLACK  
FOLIO BOX IN 2 SIZES  
LUXURY BLACK  
ALBUM WITH COVER

Starts at \$4,500



# PRODUCT COLLECTIONS

These three collections are designed to give you enough magazine-quality images to market your business for the next calendar year.  
All images are fully retouched

## **GOLD VIP**

**WALL ART**  
**LUXURY ALBUM**  
**24 DIGITAL PORTRAITS**

12x16 Wall Art  
24 matted 11x14 prints  
Large Folio Box  
or a Luxury Album  
24 Digital Portraits  
Personalized Magazine  
Online Gallery

**\$6,500**

Valued at \$15,000  
\$250 Per Image  
Adt'l \$100 per image

## **SILVER**

**LUXURY ALBUM**  
**12 DIGITAL PORTRAITS**

Medium Folio Box  
12 matted 7x10 prints  
or a Luxury Album  
12 Digital Portraits  
Online Gallery

**\$4,500**

Valued at \$7,500  
\$375 Per Image

## **BRONZE**

**6 DIGITAL PORTRAITS**

6 Digital Portraits  
6 Matted 5x7 Prints (optional)  
Online Gallery

**\$3,000**

Valued at \$3,750  
\$500 Per Image

## **ALA CARTE**

1x Digital Portrait \$625

## **OPTIONS**

### **DIGITAL COLLECTION**

You may choose not to receive any products and get just a set of digitals for the same price.

### **SUBSTITUTIONS**

Substitutions are allowed between products within the same price point

### **ADD WALL ART**

Add wall art at to any collection at 20% off





# WALL ART

Canvas framed in gold elaborate frames or a contemporary metal print in simple black frame are both available for your display in your favorite room.

Sizes from 8x12 up to 40x60. Frames priced separately.

Gallery Wall is also available.

NAME	SIZE	SQ.FT.	PRICE
<b>GRANDE</b>	40X60	2400	<b>\$3,600</b>
<b>IMPACT</b>	30X45	1380	<b>\$2,550</b>
<b>LARGE</b>	24x36	864	<b>\$1,550</b>
<b>MEDIUM</b>	16X24	384	<b>\$1,250</b>
<b>STANDARD</b>	11x14	154	<b>\$950</b>
<b>SMALL</b>	8x12	96	<b>\$650</b>

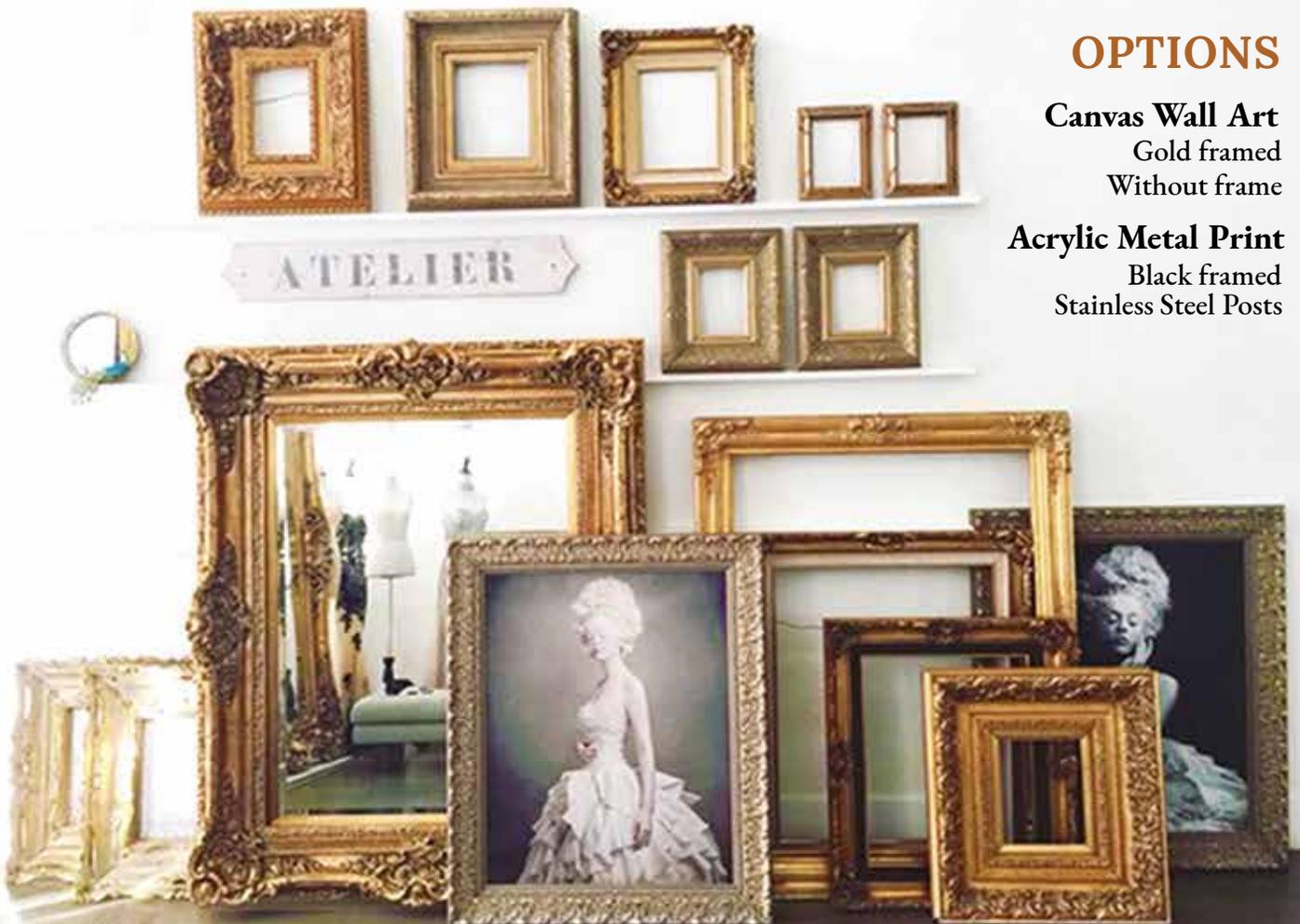
## OPTIONS

### Canvas Wall Art

Gold framed  
Without frame

### Acrylic Metal Print

Black framed  
Stainless Steel Posts





**GOLD FRAMED  
CANVAS WALL ART**



## **GOLD SERIES**

**Gold Framed Canvas Wall Art**

**Gold Folio Box**

**Gold Usb**







## **BLACK ACRYLIC SERIES**

**Black Framed Acrylic Metal Art**

**Black Window Folio Box**

**3D Acrylic Print**



**ACRYLIC METAL PRINT  
BLACK FRAMED**



**ACRYLIC METAL PRINT  
STAINLESS STEEL POSTS**

# PHOTOGRAPHIC OIL PAINTING

## Turn Your Art Into An Oil Painting

We start with capturing your best portrait. From there we paint the photo with a digital paint brush and upon your approval we transfer it onto the canvas. The final piece of the artistry happens when the artist goes over the top of the canvas and adds brush strokes completing the painting. A true masterpiece.

Available on canvas in sizes from 8x12 to 40x60.

NAME	SIZE	SQ.FT.	PRICE	UPGRADE COST
<b>GRANDE</b>	40X60	2400	<b>\$4,550</b>	\$950
<b>IMPACT</b>	30X45	1380	<b>\$3,500</b>	\$950
<b>LARGE</b>	24x36	864	<b>\$2,200</b>	\$650
<b>MEDIUM</b>	16X24	384	<b>\$1,850</b>	\$600
<b>STANDARD</b>	11x14	154	<b>\$1,400</b>	\$450
<b>SMALL</b>	8x12	96	<b>\$995</b>	\$345





# GALLERY WALL SERIES

Select a collection of your best portraits and create Your own Gallery Wall Series. What arrangement works best for you? Do you want all portraits gold framed on canvas or black framed acrylic prints with a modern finish? We will customize your own gallery to fit your space and home decor.

**\$ 9,500** + tax  
Frames priced separately



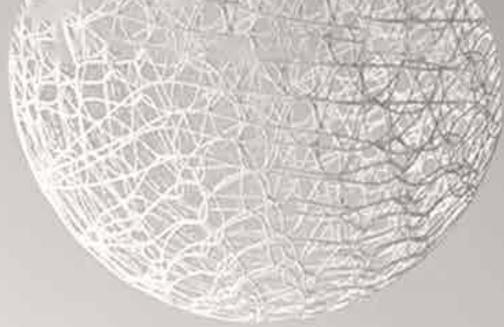
## OPTIONS

### CHOOSE YOUR LAYOUT

Set of 3 - 12 Portraits  
Split One Portrait into multiples  
Various Arrangements Possible

### CHOOSE YOUR FINISH

Gold Framed Canvas Wall Art  
Black Framed Acrylic Metal Print  
Acrylic Metal Print with Steel Posts  
Photographic Oil Paintings







# ADD-ON PRODUCTS

Table-Side Glass Frame  
Acrylic 3D Print Block  
Crystal USB Flash Drive

## TABLE-SIDE GLASS FRAME

**LARGE** 11X14 **\$400**

**SMALL** 8X10 **\$300**

## ACRYLIC 3D PRINT

**LARGE** 8X8 **\$400**

**SMALL** 5X7 **\$300**

## CRYSTAL USB DRIVE

**HEART** 16GB **\$150**

**GOLD** 16GB **\$150**

## OPTIONS

**ONLY TO ADD-ON**  
These products are priced to  
add-on to your collection or  
to wall art.

## SUBSTITUTIONS

Substitutions are allowed  
with products within  
the same price point





ACRYLIC 3D PRINT BLOCK



# OUR GUARANTEE

**OUR PROMISE TO YOU TO BUILD LONG-LASTING FRIENDSHIPS AND HAPPY CUSTOMERS**

## **ENJOY THE PHOTOSHOOT EXPERIENCE**

### **HAVE FUN BEING PHOTOGRAPHED**

We guarantee that with Allie Serrano Portraits you will have fun throughout the whole photoshoot process. Our Luxury Photoshoot experience is more than just a regular photoshoot. You will feel confident, you will be relaxed knowing that we've got your back, and no doubt you will find the entire photoshoot experience an enjoyable one from start to finish.

## **BE YOUR TRUE AUTHENTIC SELF IN YOUR PHOTOS**

### **IT'S NOT YOUR JOB TO LOOK GREAT IN YOUR PHOTOS, THAT'S OUR JOB**

It is not your job to look great in photos. That's our job. We will guide you every step of the way and guarantee that in your photos you will look your best authentic self. Leave it to us and you will look amazing, guaranteed.

## **LOVE ALL YOUR IMAGES**

**YOU WILL HAVE A DIFFICULT TIME  
SELECTING YOUR PHOTOS, YOU  
WILL WANT THEM ALL**

We are proud of our work. We guarantee that not only you will love some of your images, but we strongly believe that you will fall in love and want them all. We guarantee that during your image reveal, you will have a difficult time selecting the best ones. Also, we have an incredible re-touching ability, 20 years and 20 lbs, so we can make anyone look good in photos, including you. So be prepared to see yourself for the first time in the way the rest of the world sees you and love yourself again.

## **CAPTURE YOUR LEGACY**

**THEY ARE NOT JUST REGULAR PHO-  
TOS, THEY ARE VISUAL MASTERPIECES  
THAT TELL YOUR STORY**

We want every image of you to be like the cover of a magazine. These are not just photos; they are visual masterpieces that capture emotions, amazing personality, and most of all, your legacy. We work tirelessly to ensure that every portrait whether digital or one that's hanging on your wall, equals your excellence and gives you the confidence to step into the world every single day. We guarantee that these images will capture your legacy for many years to come. You deserve only the best.



# VIP CLIENT

## VIP CLIENT GOLD LABEL MEMBERSHIP CLUB

**WE VALUE OUR VIP CLIENTS  
PRIORIT BOOKING  
EXTRA CREDIT TOWARD COLLECTIONS  
PLUS ADDITIONAL BENEFITS**



### *Pricing*

#### **JOIN THE VIP CLUB**

**YEARLY COMPLIMENTARY PHOTO-SHOOT, EXTRA CREDIT TOWARD COLLECTIONS AND MUCH MORE**

**\$ 6,500**

Does not include images. Products and images are priced separately. The above pricing is for weekday sessions only. We ask for a deposit of \$2,500 for weekend bookings.

# MEMBERSHIP REWARD

## THE BENEFITS OF JOINING THE VIP CLUB

- Yearly Complimentary photoshoot
- Priority booking
- You don't pay a deposit
- Extra \$1,250 credit toward images & collections
- Bonus Gifts

# HOW TO BECOME A VIP

## DO ONE OF THE FOLLOWING AND YOU WILL BE INSTANTLY ADDED TO THE VIP CLUB

- Buy the top collection of \$6,500
- Book 2 or more photoshoots within 1 year period
- Refer 3 or more clients



THANK YOU  
FOR YOUR  
REFERRALS

I truly appreciate you

# YOUR REFERRAL IS EVERYTHING

## SHARE YOUR LOVE - REFER A FRIEND

Your recommendation is one of the highest compliments I can receive. Thank you for sharing what you experienced with the world.

## YOU WILL RECEIVE

One free image from your previous or your next photoshoot  
A complimentary photoshoot with every 3 referrals

## YOUR FRIEND WILL RECEIVE

An invitation to be photographed with me  
A Gift Voucher to cover the cost of the photoshoot and one free image

## IT'S A WIN/WIN/WIN FOR EVERYONE

Send a 3way text introduction to get started

Allie Serrano  
Allie Serrano Portraits - (813) 501-7250  
AllieSerranoPortraits.com

# GIFT CARDS

Are you looking for a gift for someone? How about one for yourself? A gift card is the perfect way to gif the experience of a photoshoot and the lifetime celebration of a portrait.

<b>LARGE</b>	<b>\$2,500</b>
<b>MEDIUM</b>	<b>\$1,000</b>
<b>SMALL</b>	<b>\$500</b>
<b>EXTRA SMALL</b>	<b>\$250</b>
<b>CUSTOM</b>	<b>Your Custom Amount</b>



## OPTIONS

Gold Card In The Mail  
Digital Copy via Email

Optional: Personalized  
Message and Delivery to  
the Recipient



TO \_\_\_\_\_

FROM \_\_\_\_\_

AMOUNT \_\_\_\_\_

*Thank You*

ALLIE SERRANO  
(813) 501-7250  
AllieSerranoPortraits.com

# GIFT CARD

TO USE TOWARD MAKEOVER & PHOTOSHOOT  
DIGITAL IMAGES, WALL ART, FOLIO BOXES OR ALBUM

MORE THAN JUST  
PHOTOSHOOT  
PHOTO EXPERIENCE  
Style Portraits  
Putting You

Allie  
PORTR





# FAQ

## PREPARING FOR YOUR PHOTOSHOOT

### **I HAVE NO IDEA HOW I WANT TO BE PHOTOGRAPHED. CAN YOU HELP ME?**

Of course. This is exactly why we have a consultation with every one of our clients. Allie will chat with you, look at examples in our gallery and find out what inspires you. We will style the final looks together.

### **I AM NERVOUS. I'VE NEVER BEEN PHOTOGRAPHED BEFORE**

Don't be nervous. Most of our clients feel that way and they love the experience at the end. We will address all your concerns, and guide you every step of the way, and during the photoshoot Allie will guide you to look your best.

### **WHAT AM I GOING TO WEAR**

You have nothing to wear? No problem. As a part of the photoshoot experience, we will help you to find the best wardrobe for you. In addition, you can use your shopping credit and pick out gowns and dresses from our studio wardrobe on [StylesbyAllie.com](https://www.stylesbyallie.com).

### **WHAT IF I AM NOT COMFORTABLE IN LINGERIE**

That's fine. You can wear clothing you are the most comfortable in and look your best. We will help you to pick out something fabulous.

### **HOW LONG DOES A PHOTOSHOOT LAST**

A photoshoot can be anywhere from 30 minutes to several hours depending on what type of photos you're taking. The length of a photo shoot depends on many factors, including the number of people in the shot, the number of outfit changes as well as the location, and the photographer's skill level. Read more here [How long is the average photo-shoot](#)

### **DO YOU OFFER ANY GUARANTEES?**

Yes absolutely. We guarantee that you will have fun being photographed, you will look like your authentic self in your photos, you will love your photos and lastly, the images capture your legacy. See more about our [Guarantee here](#).

# PRICING AND PRODUCT DETAILS

## HOW MUCH IS A PHOTOSHOOT? HOW MUCH SHOULD I EXPECT TO SPEND?

The final investment depends entirely on your the type of photoshoot, how many images you select, or the size of wall art. I will walk you through everything during our consultation. A single image costs \$625. If you opt for one of my collections, they include both images and products, with prices ranging from \$3,000 to \$6,500. Wall art starts at \$650 and goes up from there. To book your photoshoot I ask for a non-refundable deposit of \$1,250 for a 2-hr photoshoot or \$625 for a 30-minute headshot. You pay the deposit when booking and the remaining balance is due at the reveal appointment, where we select your collection and customize your products. Visit our pricing page for more information.

## CAN I GET JUST THE DIGITALS?

Yes of course. Not everyone needs a set of prints or wall art and we totally understand that. You will receive a digital copy of every portrait you select and if you want just digitals, that's fine too. The cost is the same because the digital negative is just as important as a portrait on the wall. Remember, your hard drive will crash, your phone will break, but the portrait on your wall will always be with you.

## WHAT PRODUCTS DO YOU OFFER?

We offer Wall Art, Folio Boxes, Albums, and much more. If you'd like to see everything in person, let's schedule a time with Allie for you in the studio and chat. Also, you can visit our [products page](#) and be wowed by the incredible products that can be yours.

## DO YOU OFFER ANY RETOUCHING

When you see the portraits during the reveal session, we will have made the basic retouching to show you close to the final product. Additional enhancement to soften facial lines and remove blemishes can and will be done prior to placing the portrait order. All detailed retouching is included in the total cost of the portrait.

## DO YOU OFFER ANY RETOUCHING

Depending on your choice of framing and product, your digital images will be ready within one week. Your products will be ready within 4-6 weeks, unless otherwise noted.



## **BOOKING QUESTIONS**

### **CAN I BOOK A PHOTOSHOOT ON SAT OR SUNDAY?**

We are closed on weekends except for one Saturday per month. It is a premium booking and requires a \$2,500 deposit which will go toward your purchase. We are closed on Sundays. But honestly, most of my clients love to schedule a sneaky day off work during the week and enjoy getting pampered & photographed.

### **HOW ABOUT EVENINGS AFTER WORK?**

Yes, of course. During the week we are available for an evening photoshoot at least 1 day per week. If you need to stop by after work, we can make the appropriate arrangements as well.

### **HOW FAR CAN I BOOK MY PHOTOSHOOT?**

We are currently booking 1 month out up to a maximum of 6 months out from the date of the consultation. You can also buy a gift card and pre-pay your photoshoot that way if you need more time.

### **CAN I BRING MY GIRLFRIEND, BOYFRIEND OR MY PARTNER?**

Yes, of course, we want you to share your experience with those you love. Make sure they are pre-warned though. We often bring them on the set with you and capture a portrait of the two of you together. So yes but know that they will most likely also be photographed with you.



A woman with long, wavy brown hair is shown from the side, wearing a bright yellow, draped, spaghetti-strap dress. She is sitting or leaning forward, with her right arm resting on her lap. The background is a plain, light color.

*I can't wait to  
photograph You*

Luxury Photoshoot Experience  
Makeover + Wardrobe Included

Allie  
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**Pierre Henry  
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