



Allie Serrano Portraits

Luxury Portrait Photography Studio - Tampa Bay, FL

PORTRAITS THAT CAPTURE YOUR CONFIDENCE

Welcome to Allie Serrano Portraits, a luxury portrait photography studio, where I empower female business leaders to stand out in confidence. I do that by capturing magazine-quality portraits that help her look confident, authentic, and unforgettable.

BOOK YOUR PHOTOSHOOT EXPERIENCE TODAY >

OUR FAMILY



Was Born and Got Married In The Czech Republic



Why Did I Become a Portrait Photographer



LUXURY PORTRAIT PHOTOGRAPHY STUDIO

CELEBRATE WHO YOU ARE

HAVE YOU BEEN AVOIDING BEING PHOTOGRAPHED AND YOUR SOCIAL MEDIA DOESN'T REPRESENT WHO YOU ARE TODAY? IT IS TIME TO DISCOVER THE WOMAN WITHIN

My name is Allie Henry, and I am the owner of Allie Serrano Portraits, a luxury portrait photography studio serving the greater Tampa Bay area for close to 20 years now.

As a professional portrait photographer, I help successful female business leaders feel confident and comfortable in front of the camera. I believe that every woman deserves to see herself as the incredible person she is—powerful, accomplished, and worthy of being recognized. I also work with men who want that same elevated portrait experience.

Are you an attorney, luxury realtor, business coach, or med spa owner? Has your business grown, but your photos haven't? Have you been avoiding being photographed, and your social media doesn't represent who you are today?

If you answered Yes, then the photoshoot experience I created is for you. I will guide you every step of the way, and together we'll capture magazine-quality portraits you will love.

Is this you? Click the button below and let's start your photoshoot experience today.

START HERE | BOOK YOUR PHOTOSHOOT

See Yourself The Way Others See You Beautiful. Confident. The Real You.



More Than a Photoshoot

It's Unforgettable Photoshoot Experience

EACH PHOTOSHOOT **INCLUDES**

LUXURY PORTRAIT PHOTOGRAPHY STUDIO



**INITIAL
CONSULTATION**



**COLOR AND
WARDROBE STYLING**



**PRO HAIR AND
MAKEUP ***



**MULTIPLE OUTFIT
CHANGES**



**POSING AND
EXPRESSION
COACHING**



**FULLY GUIDED
PHOTOSHOOT**



**NEXT DAY IMAGE
REVEAL**



**PROFESSIONALLY
RETOUCHED IMAGES**



**CHOOSE YOUR WALL
ART**



Our Guarantee

1. LOOK AMAZING

2. FEEL CONFIDENT

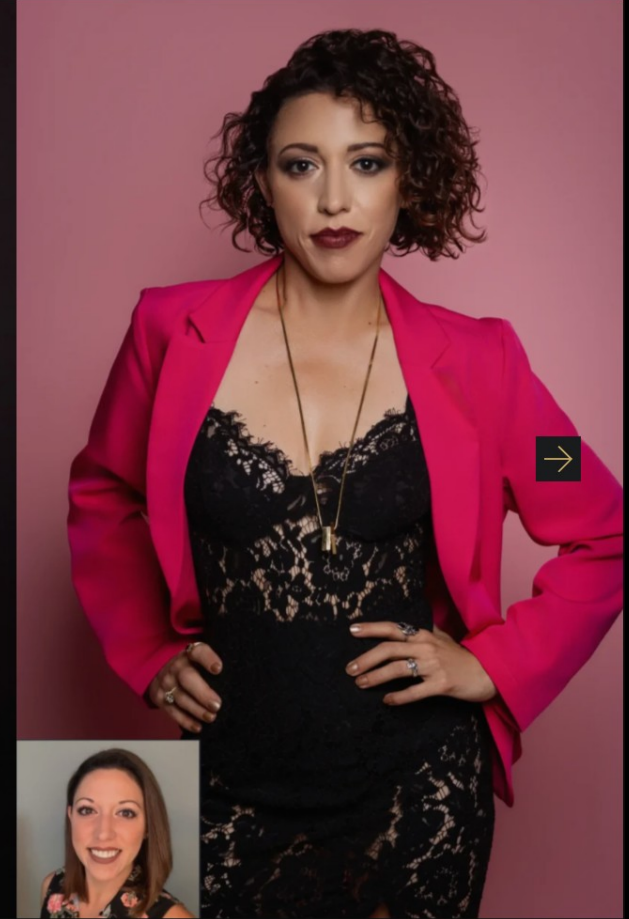
3. LOVE YOUR IMAGES

4. PHOTOSHOOT
EXPERIENCE YOU'LL
NEVER FORGET

My Clients



My Clients



My Clients





Rosemary Leist



Annette Arsenault



Trish Stoecker



Joanne Durann



Yvette



Michael



Tina Delgado



Carla

Family and Pets





Commercial - Team Portraits



Commercial Products



60 and Fabulous Glamour Photoshoot Celebration

ONE DAY EXCLUSIVE EVENT
SEPTEMBER 26, 2026

TIME: 11AM TO 4PM

LOCATION

RIVERVIEW

**10109 OAK FOREST DR,
RIVERVIEW, FL 33569**

COST: \$99

INCLUDES

- 15-Minute Glamour Photoshoot
- Hair and Makeup Touch-Up
- One Glamorous Outfit To Be Photographed In
- 3 Fully Retouched Images
- Matching 5x7 Prints
- A Fun Day with 20 Other Fabulous Women

Limited to just 20 participants.

Reserve your place before this special event sells out.

A CELEBRATION OF BEAUTY, CONFIDENCE & YOU

60 AND *Fabulous*

*A Luxury Glamour Photoshoot
Experience For Women Over 60*

Date: September 26th

Time: 11am - 4pm

**Location: 10109 Oak Forest Dr
Riverview, FL 33569**

\$99 per person

Includes:

- 15-Min Glamour Photoshoot
- Makeup Touch-Up
- 3 Fully Retouched Images
- 3 Matching 5x7 Prints

Only
\$99
Special Price
Guaranteed

Must RSVP to Allie
See Below



AS
ALLIE SERRANO
PORTRAITS

Reserve Your Spot Today

RSVP to Allie

(813) 501-7250

AllieSerranoPortraits.com/60-and-Fabulous



Client Testimonials

“

After fighting for my life against breast cancer, I had forgotten how to enjoy life and appreciate its beauty. Your photos have reminded me of the joy and beauty that still exists in the world, and for that, I am eternally grateful. Thank you again for your incredible work and for helping me see the world in a new light. Your talent and skill are truly remarkable, and I am in awe of how you empowered me through this photo shoot. I will cherish these photos forever.

Kendra Frorup

Cancer Survivor
+ Family Photoshoot



Client Testimonials



Portrait of Grand Children

“

I wish I could give her 100 stars! Allie did a fabulous job on my granddaughter's portrait! She shared my vision and worked on every detail, from hair, outfit, lighting and poses, to get perfect shots! She knew how to make happen what I was wanting. I'll continue to use her in the future! She's the best!

Barbara Hardy

Client Testimonials



“

Thank you [Allie Serrano Portraits](#) ! It was sooooo much fun! You were so patient and made the experience a beautiful memory! BTW, I was 67 at the time of the shoot! You are never too old! Everyone should give themselves this gift. Thank you Allie!

Michaele Cool

Retirement Celebration
Photoshoot

What to Listen For

I hate my headshot

I need to upgrade professional headshots in our company

We are re-branding our website and need new staff images

We need more images and videos for marketing

Using cropped vacation photos or selfies for business

Feeling “not photogenic

I don’t feel like myself anymore - I’ve lost my confidence

I’ve been through a lot this past year – I want to do something for me

I’m celebrating a milestone—divorce, birthday, weight loss, etc

I always put everyone else first

My children are getting older

I have a new dog or a cat

We have not had a family portrait done in a long time

Had a loved one pass recently

My son/daughter is graduating this/next year

BEST REFERRAL PARTNERS

Professional Clothiers
Clothing Boutiques
Beauty Salons
Nail Salons
Fashion Designers
Luxury Brands
Jewelry Stores

Attorney Referral Companies
Realtor Brokerage
Acting Agencies
Business Coaches

Web Developers
Social Media & SEO
Videographers
Interior Designers
Concierge Assistants



Via Group Text
Group Email
In person meeting

Contact

Allie Serrano

CONTACT US BELOW

Complimentary
Consultation





ALLIE SERRANO
— PORTRAITS —

Karolina

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aka Allie Serrano

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**Luxury Portrait
Photography Studio
Tampa Bay, FL**



<https://AllieSerranoPortraits.com>

A soft-focus background of pink flowers, likely roses, with green leaves visible at the bottom. The image has a warm, romantic feel.

**“Keep your face
always toward
the sunshine - and
shadows will fall
behind you.”**

WALT WHITMAN